



Ching Yuan Wu

International Marketing Manager, Global Business Development Manager

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International Marketing Manager, Global Business Development Manager, Market Expansion and Penetration Consultant, Project Manager, Market Research Consultant, Business Analyst, Professional Business Proposal Writer, Professional Translator, Event Emcee and Organizer.

Cherry (Ching Yuan Wu) is a distinguished talent in the field of international trade. She is also commonly known as a passionate, determined, kind, and outstanding international marketing and project management professional. Having secured strategic joint-venture contracts and enabled businesses to expand across international frontiers, her goal is to assist enterprises to capitalize on market opportunities through strengthening global trade and investment network.

Some quick facts about her:

- **Contracts Success:** Secured over 87% of international joint-venture contracts across 14 different industries. The industries ranges from Shanghai Bund estate, cruise line tourism, private jet charter, railroad, solar power, telecommunication, national football team, MBA education, timber and lumber, seafood, fruits, water, wine, and distilled spirits.
- **Market Expansion:** Enabled each foreign partner to enter and penetrate the Chinese market and enhance global partnerships. Countries involved include Chile, China, Ecuador, Peru, and Colombia.
- **Worked in 6 Megacities in Asia:** The cities include Shanghai, Beijing, Chengdu, Chongqing, Hangzhou and Taipei. Hence, she can assist exporters to enhance trade network in said prominent regions in Asia.
- **Professional Collaborations:** Collaborated with government officials and leaders from SOEs and international organizations for project planning and executions.

Hence, Ching is able to identify potential partnerships, secure joint-venture & partnership deals, and enhance trade network in said prominent cities in Asia. She has a proven track record of advising and executing industry-focused strategies, well-practiced business models and negotiation methods, and delivering timely action plans and results.

Ching's international business development experience also extends to promoting global relations and attracting investments.